

Contact

Joyce Odidison
Interpersonal Wellness Services
Inc. & WIS Coaching Institute
204 668-5283

FOR IMMEDIATE RELEASE

Joyce Odidison of Interpersonal Wellness Services Inc. Declared Finalist in Provincial Awards

Winnipeg, MB – The Women Business Owners of Manitoba (WBOM) are proud to announce, **Joyce Odidison of Interpersonal Wellness Services Inc. & WIS Coaching Institute**, has been declared among 28 Finalists in the 2014 Manitoba Woman Entrepreneur of the Year Awards! This annual gala event puts the spotlight on the successes and achievements of women entrepreneurs in Manitoba. The dinner, to be MC'd by Maralee Caruso, News Anchor, CTV Winnipeg, will take place at the Winnipeg Convention Centre on Thursday, May 15th. The finalists' names are public, however the winners are not revealed until the evening itself.

This year's 28 finalists come from across the province, and represent diverse and interesting businesses including, **Joyce Odidison of Interpersonal Wellness Services Inc. & WIS Coaching Institute of Winnipeg, MB.**

Interpersonal Wellness Services Inc. & Coaching Institute is Manitoba's primary provider of Interpersonal and Workplace Wellness coaching services, as well as, business, leadership and Life Coach training and certification. The company offers Manitoba's only internationally approved coach training, a world class program, serving Manitobans with personal and professional development for more than 17 years.

"Manitoba is rich with women entrepreneurs whose stories are inspiring," said Lucy Camara, President of WBOM and Vice-President of Olatech Business Hosting Corporation. "Anyone in business knows how tough it can be to keep that entrepreneurial spirit alive when the bills are mounting and the challenges exceed the triumphs – but when you believe in your business, in the vision you're realizing, your passion fuels your strength to carry on."

Women represent a growing economic force in Canada:

- Women entrepreneurs are one of the fastest growing segments of the Canadian economy: 4 out of 5 businesses are started by women; between 1991 and 2001, women's self-employment increased by 43%.
- The 821,000+ women entrepreneurs in Canada annually contribute in excess of \$18 billion to the economy.
- The number of women-owned businesses that focus on manufacturing, construction, transportation and communications is growing rapidly.

Tickets for the Woman Entrepreneur of the Year Award dinner are \$135 plus GST and are available online at www.wbom.ca. For more information, call 204-775-7981.

A full listing of finalists is available online at www.wbom.ca.

Contact

Joyce Odidison
Interpersonal Wellness Services
Inc. & WIS Coaching Institute
204 668-5283