

## **FOR IMMEDIATE RELEASE**

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### **A Local Manitoba Business Continues to Pioneer Accessibility to Coach Training Options for Manitobans**

Interpersonal Wellness Service Inc. (IWS), is once again blazing a trail in the Coaching field with the opening of their new Leadership, Wellness and Life Coaching Institute, located at 845 Henderson HWY, Winnipeg, Manitoba, Canada.

Joyce Odidison, MA, PCC, founder of IWS shares a deep passion for the developmental nature of coaching to help people form new habits and transform what she refers to as limiting behaviours.

The new coaching institute provides affordable personal and professional coaching support for individuals and groups, who are struggling to cope with the challenges of life. The institute offers a range of coach services along with coach training courses and certifications for those who want to become coaches or for professionals wishing to add coaching skills to their current skill-set.

“I wanted to provide a place where people can access coaching on demand,” states Odidison, citing this as one of the most unique features of the Institute. “People can call to book a coaching session when they need it to address life issues, family challenges, work issues or strategies for resilience and renewal of spirit. They can access cutting edge coach training to help them be better parents, spouses, leaders, communicators or business owners”, she adds “Everyone at some point in their life, can benefit from coaching.”

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#### **MEDIA CONTACT:**

Lisa Jensen, IWS Inc., Sales and Marketing Manager

+1.877.999.9591

[lisa@interpersonalwellness.com](mailto:lisa@interpersonalwellness.com)

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